



บริษัท บางกอกแลนด์ จำกัด (มหาชน)
BANGKOK LAND PUBLIC COMPANY LIMITED

8 March 2011

Subject: Notification to the holders of BLAND-W3 on exercise of rights to purchase ordinary shares of Bangkok Land Public Company Limited

To: The President of the Stock Exchange of Thailand

We would like to notify warrant holders of BLAND-W3 timing and procedures to exercise their rights to purchase ordinary shares of the Company.

1. Exercise date: 31st March 2011
2. Submission period: From 17th March to 30th March 2011 (except Saturday & Sunday)
3. Exercise price: Baht 1.10 (One Baht and Ten Satang) per share

(Remarks: Details of the exercising period and price per share are fixed as follows:-


- 1st Year from 8 November 2010 to 7 November 2011 - Baht 1.10 per share
- 2nd Year from 8 November 2011 to 7 November 2012 - Baht 1.30 per share
- 3rd Year from 8 November 2012 to 7 November 2013 - Baht 1.50 per share
- 4th Year from 8 November 2013 to 7 November 2014 - Baht 1.70 per share
- 5th Year from 8 November 2014 to 7 November 2015 - Baht 1.90 per share)

4. Exercise ratio: 1 Warrant for 1 ordinary share
5. Documents to be submitted:
 - 5.1 Duly completed Warrant Exercise Form. Warrant Exercise Form can be obtained from the Company or Thailand Securities Depository Co.,Ltd. ("TSD").
 - 5.2 Original Warrant Certificates endorsed by warrant holders or original slip of Warrant Withdrawal issued by TSD.
 - 5.3 Cheque or cashier cheque payable to "Bangkok Land Public Company Limited" which can be cleared in Bangkok within 2 business days from the submission date of the Warrant Exercise Form.
 - 5.4 For individual, a certificated copy of his/her identification card or passport. For juristic person, a certified copy of the affidavit (not more than 6 months from the issuance date) issued by the Ministry of Commerce of Thailand, or a certified copy of the certificate of incorporation notarized by a notary public (not more than 6 months from the issuance date).
6. For more information please contact:-

Mrs. Jongjira Jamkrajay or Mr. Chamras Hongpaisarn
Bangkok Land Public Company Limited
47/569-576 Moo 3, 10th Floor New Geneva Industry Condominium
Popular 3 Road, Bannmai, Pakkred, Nonthaburi 11120
Tel. (662) 5044940-9 Fax. (662)5044986

Please be informed accordingly,

Yours faithfully,


Anant Kanjanapas
Chairman